



# 2025 Log & Tally Ad Sale!

The Log & Tally, Hoo-Hoo International's quarterly magazine, is accepting ads for the upcoming 2025 issues and we want you to be a part of it! As a special thank you to our supporters, we would like to offer you a special discount for running your ad in multiple issues, plus there is an additional discount for early orders/payments! See the chart to the right for prices.

**Pay for ALL FOUR 2025 ISSUES for the discount!**

**Pay by November 9th for the Early Bird Discount!**

To take advantage of this great opportunity, fill out the commitment form and mail with your payment to...

**Hoo-Hoo International**  
PO Box 118  
Gurdon, AR 71743

You can also scan the form and email it to [logandtally@hoo-hoo.org](mailto:logandtally@hoo-hoo.org) OR fax it to (870)353-4451  
Make checks payable to "Hoo-Hoo International" or "HHI"

If you have any questions, feel free to contact...

**Jack Miller 95025, Advertising Chairman**  
617-839-6449  
[jmlumberjack@gmail.com](mailto:jmlumberjack@gmail.com)

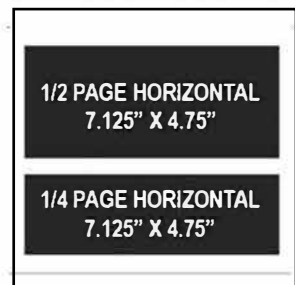
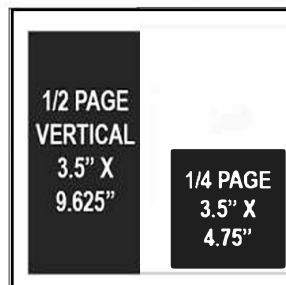
**Natalie Leamons 101999, HHI Executive Secretary**  
(870)353-4997  
[natalie.leamons@hoo-hoo.org](mailto:natalie.leamons@hoo-hoo.org)

**ADS MUST BE PAID FOR IN ADVANCE TO BE PUBLISHED**



2025 AD SIZES & RATE	One Time*	Full Year	Early Bird Discount!
<b>Full Page</b> (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h )	\$500	4 x \$450 (\$1800/yr)	4 x \$425 (\$1700/yr)
<b>1/2 Page Horizontal</b> (7.125" w x 4.75" h)	\$275	4 x \$225 (\$900/yr)	4 x \$215 (\$860/yr)
<b>1/2 Page Vertical</b> (3.5" w x 9.75" h)	\$275	4 x \$225 (\$900/yr)	4 x \$215 (\$860/yr)
<b>1/4 Page Horizontal</b> (7.125" w x 2.3125" h)	\$150	4 x \$115 (\$460/yr)	4 x \$105 (\$420/yr)
<b>1/4 Page Vertical</b> (3.5" w x 4.625" h)	\$150	4 x \$115 (\$460/yr)	4 x \$105 (\$420/yr)
<b>Inside Front or Inside Back Cover</b> (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h )	\$600	4 x \$550 (\$2200/yr)	4 x \$525 (\$2100/yr)
<b>Back Cover</b> (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h)	\$650	4 x \$600 (\$2400/yr)	4 x \$575 (\$2300/yr)

<b>Business Builder Ad</b>	\$99 for all 4 issues
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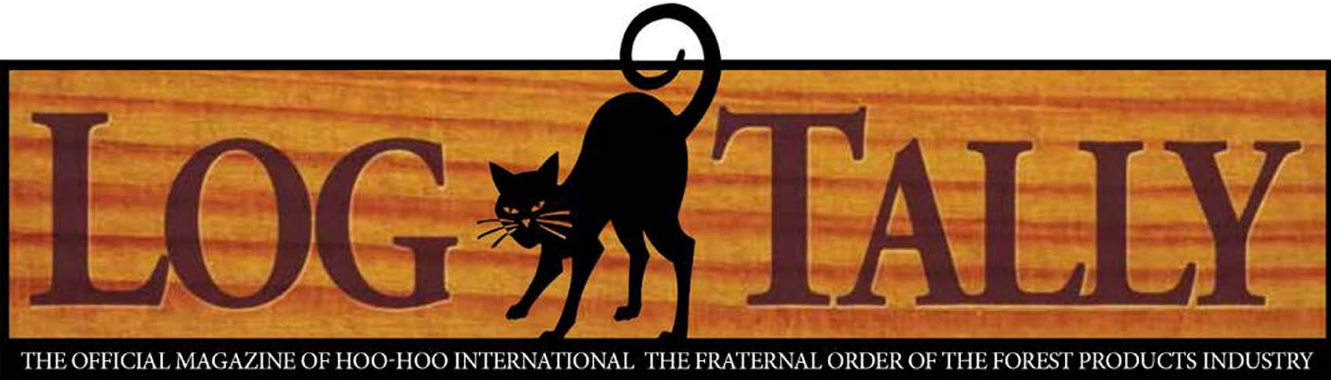


**Format:** All print ad submissions should be sent as a CMYK color PDF (preferred), EPS, or high resolution (300 dpi) JPG or TIFF.

Fonts must be included or outlined. The LOG & TALLY is designed on a Mac with Adobe CS6 or above.

**\*2025 Deadlines:** Winter edition 11/9/24 · Spring edition 1/30/25 · Summer edition 5/2/25 · Fall edition 8/4/25

Ads should be sent to [logandtally@hoo-hoo.org](mailto:logandtally@hoo-hoo.org)



# 2025 Ad Order Form

Advertiser's Name (Company or Individual) \_\_\_\_\_

Company/Business Address \_\_\_\_\_

City/State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_

Authorized Contact Person \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Contact Email Address \_\_\_\_\_

PICK YOUR AD SIZE	ALL issues	Winter	Spring	Summer	Fall
Full page	<input type="checkbox"/>				
½ page vertical	<input type="checkbox"/>				
½ page horizontal	<input type="checkbox"/>				
¼ page vertical	<input type="checkbox"/>				
¼ page horizontal	<input type="checkbox"/>				
Inside front cover (if available)	<input type="checkbox"/>				
Inside back cover (if available)	<input type="checkbox"/>				
Full back cover (if available)	<input type="checkbox"/>				
Business Builder Ad	<input type="checkbox"/>				

**DEADLINE FOR ADS: NOVEMBER 2, 2024**

TOTAL AMOUNT OWED \$ \_\_\_\_\_

CASH OR CHECK # \_\_\_\_\_  
(circle one)

Make checks payable to: Hoo-Hoo International

Submit Ad/Artwork to: Advertising Committee - [logandtally@hoo-hoo.org](mailto:logandtally@hoo-hoo.org)

**[ADS NEED TO BE SUBMITTED BEFORE NOVEMBER 2nd TO GUARANTEE PRINTING IN WINTER ISSUE]**

Submit this form with payment to:

Hoo-Hoo International  
PO Box 118  
Gurdon, AR 71743

Questions about payment? Contact ...

Natalie Leamons  
HHI Executive Secretary  
(870)353-4997  
[natalie.learmons@hoo-hoo.org](mailto:natalie.learmons@hoo-hoo.org)

Thank you for your support

Need Help with your Ad? Please contact the Advertising Committee at [logandtally@hoo-hoo.org](mailto:logandtally@hoo-hoo.org) about creating an ad for you. Additional charges will apply.